

EU Industry Week

2021

#EUIndustryWeek



PRESENTS **ELA GOES LIVE**

THE NEW CLEAN TECHNOLOGIES IN THE INDUSTRY.

ELA European
Lightweight
Association

MI4

INNOVSTURIAS

25th February 2021

Ladies and Gentlemen!

The Green Deal is the challenge and task of the European Commission and the European Union to make Europe more sustainable. Lightweight construction will play an essential role in this, which is why the European Lightweight Construction Association, is calling on you to participate in the second ELA Goes Live event, host by MetalIndustry4.

Info & registration: www.metaindustry4.com

Knowledge exchange dynamic template: [here](#)

- 9:00 am** **Greetings, Introduction and online rules**
José Ramón Natal. Cluster manager from **MI4**
- 9:05 am** **Welcome**
Eva Pando Managing Director of Institute of Economic Development of Principality of Asturias **IDEPA**.
Guillermo Ulacia President of **MI4**
- 9:20 am** **Power up. What can do lightweight technology for a cleaner and more efficient industry? Perspective from Europe**
Wolfgang Seeliger. **Leichtbau BW**. *To be confirmed*
Tanja Fluegel. **Bayern Innovativ**
Wolfgang Bohmayr. **Cluster-Manager Polymer-Technology**
Leendert den Haan. **Hightech Zentrum Aargau**
- 10:00 am** **Knowledge exchange dynamic. What can do lightweight technology for a cleaner and more efficient industry?**
Opportunities and experiences from Asturias
EU Opportunities from companies and organizations of ELA members
- 11:30 am** **Wrap Up and end of the event.**